

<u>Why Sponsor a Chamber Event?</u>

Join us in making a lasting impact by sponsoring one or all three of the Langdon & District Chamber of Commerce signature events

As a sponsor, your business will gain exclusive exposure to influential local leaders, increase brand visibility, and be recognized as a key supporter of our thriving business community. This is a unique opportunity to enhance your business's reputation, network with potential partners, and showcase your commitment to local economic growth. Take advantage of the benefits that come with being a sponsor!



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The Langdon & District Chamber of Commerce Business Awards is a prestigious event that celebrates the excellence, dedication, and success of our local businesses. Each year, the community has the opportunity to vote for outstanding businesses in various categories, recognizing those who have demonstrated exceptional service and commitment. This highly anticipated awards dinner and evening brings together business leaders, community members, and supporters to honor the hard work and achievements of our business members. It is a night of recognition, celebration, and inspiration as we showcase the remarkable contributions these businesses make to our community's growth and success. **SPONSOR THIS EVEN** *This event runs annually in the month of April

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Signature EVENIS



Small Business Week

During Small Business Week in October, The Langdon & District Chamber of Commerce holds a full-day Business Conference and Networking Event opportunity for small businesses in the community to learn, grow, and connect. Featuring a series of insightful presentations from experienced speakers across a range of topics, the conference provides valuable knowledge and strategies to help businesses thrive. Alongside these sessions, attendees can explore a trade show-like exhibit where local services and resources are showcased, offering practical solutions for their business needs. The day concludes with a lively networking social, complete with musical entertainment, engaging conversation, a light dinner, and beverages - creating the perfect setting for building connections and rounding off a productive day. *This event runs annually in the month of October

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Signature EVENIS

SPONSOR THIS EVENT -



Light Up Langdon

The Langdon & District Chamber of Commerce proudly presents the annual Light Up Langdon Christmas Market, a beloved community event spread across three vibrant locations in Langdon. This festive market offers a wonderful opportunity for local handmade small businesses to showcase their talents, product and services to the community. Shoppers can explore a variety of unique, handcrafted goods, perfect for holiday gifting, while embracing the "Shop Local This Christmas" spirit. Each year, this event brings together residents and vendors for a joyful celebration of local craftsmanship and community, making it one of the most anticipated and successful events of the holiday season. *This event runs annually in the month of November

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Signature Events







SINGLE EVENT SPONSORSHIP PACKAGES

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Two Tickets to Event (For Golden Horseshoe Awards & Small Business Week ONLY) One Ticket to Event (For Golden Horseshoe Awards & Small Business Week ONLY) Your company will be predominantly displayed in all communications leading up to event Exclusive Banner on Langdon Chamber Website Footer Opportunity to display Company banner at Event Company Logo on Chamber Event Webpage(s) with Link to Business Website Company Logo in email blasts and newsletters advertising the event Company Logo predominantly at Event (Table Cards & Other Signage) Exclusive advertising on Facebook, Instagram and Media Partners

LDCC Chamber Partner \$1,000	Gold Partner \$500	Silver Sponsor \$250	Bronze Sponsor \$150
X			
	X	×	
X	X		
X	X	X	
X	X	X	
X	X	X	X
X	X	X	X
X	X	X	X
X	X	X	X

ALL 3 SIGNATURE EVENT **SPONSORSHIP PACKAGE**



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An opportunity to sponsor all three of The Langdon & District Chamber of Commerce's signature events (Golden Horseshoe Awards, Small Business Week & Light Up Langdon)

- Two Tickets to The Golden Horseshoe Awards
- Two Tickets to Small Business Week Networking Event
- Your company will be predominantly displayed in all communications leading up to events
 - Exclusive Banner on Langdon Chamber Website Footer
 - Opportunity to display banner each event
 - Company logo on Chamber Event Webpage(s) with Link to Business Website
 - Company Logo in email blasts and newsletters advertising the event
 - Company Logo predominantly at Event (Table Cards & Other Signage)
 - Exclusive advertising on Facebook, Instagram and Media Partners
 - One Time Purchase of \$2,500



Sample Images posted on Social Media, Media Partners & Website





2024 Sample Event Table Card & Media Partner Ad



Logo Displayed at Event Entrance Sample

<u>Chamber Chatter Newsletter</u> <u>Advertising Examples:</u>

> October 2024 Issue August 2024 Issue April 2024 Issue March 2024 Issue October 2023 Issue April 2023 Issue

<u>Company Logo on Chamber</u> <u>Event Webpage(s):</u>

<u>Golden Horseshoe Awards</u> <u>Small Business Week</u> <u>Light Up Langdon</u>

Click the event name to view their webpages



SMALL BUSINESS YOUR LOGO WEEK Silver Sponsor: HERE

Sample Exclusive Website Banner in Website Footer

Sample Social Media & Newsletter Shout Out Graphics



Thank you so much for considering supporting The Langdon & District Chamber of Commerce

To purchase a sponsorship package please head to our website at <u>www.langdonchamber.ca/product-category/sponsorship</u>

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Contact For further information: <u>info@langdonchamber.ca</u>



